



magazine shoot



zhyro® is the name of a figurative character of a 8-year old schoolboy but at the same time the namesake of the commercial half of the brand.

zhyro® as a brand creates clothing & accessories that blends fashion and 90s cool with a unique fusion of street culture, skateboarding, hip-hop and underground aesthetics.



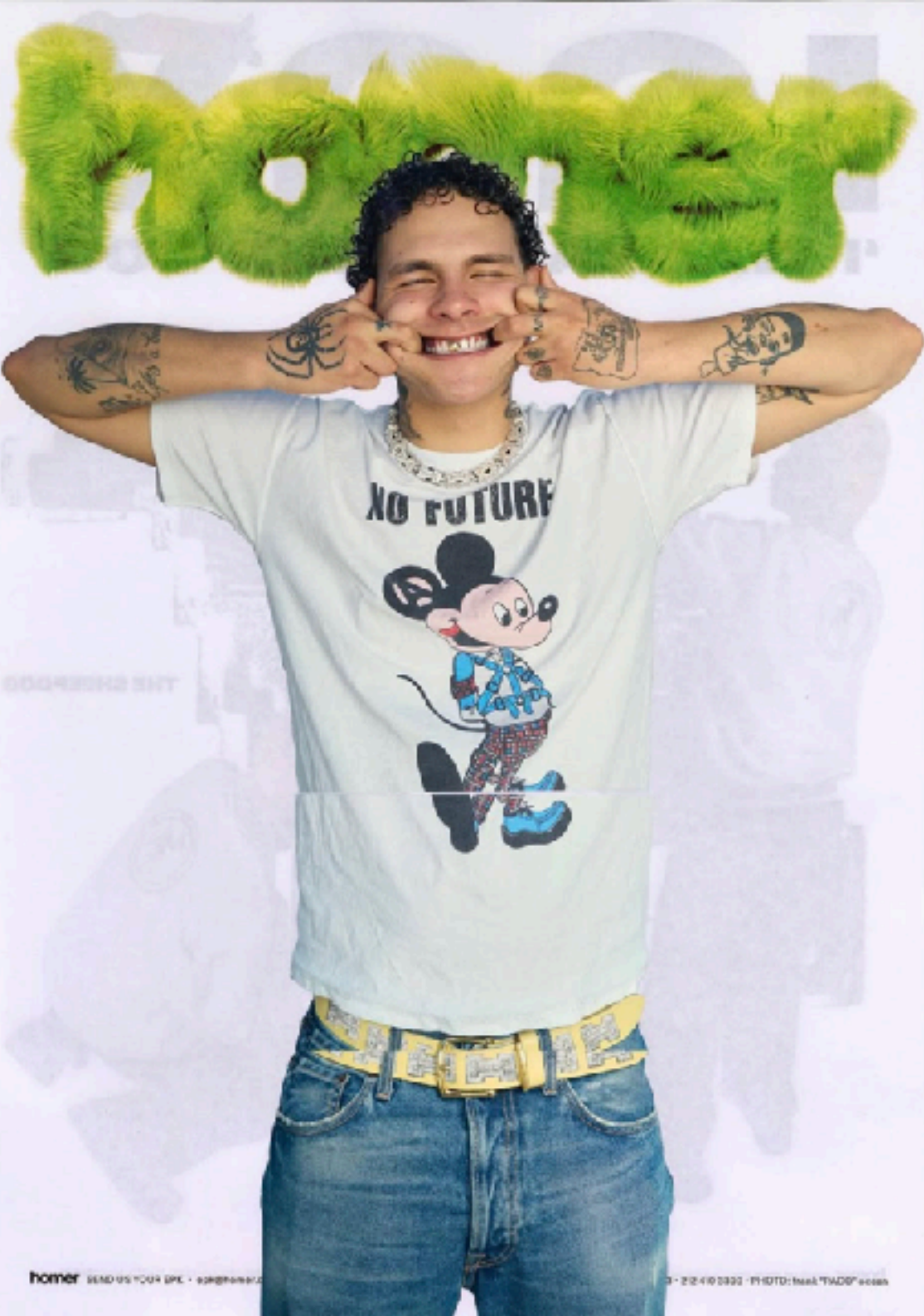
studio shoot











ZHYLO

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